

SUMMARY

Olha Kyselova. State websites' design standardization management in the system of e-governance development in Ukraine. – Manuscript.

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Master's thesis is devoted to investigation of theoretical and practical issues in the field of e-governance in Ukraine from the point of view of foreign experience, in particular, New Zealand – as one of the world's leading countries in the development of e-governance.

The theoretical and methodological principles of the e-governance system functioning were studied and the place of the state websites in the system of its tools were determined, as well as their functional features and their interaction with other instruments. The essence of state websites' design standardization management was revealed. The main modern approaches to the principles of state websites design, that the development of standards should be based on, defining were described. The peculiarities of the regulatory framework of state websites and e-governance system functioning were studied, and the current status of the state websites system of Ukraine was analyzed. According to these investigations a number of existing problem issues were identified to emphasize the necessity of websites design modernization and standardization.

The research of New Zealand's experience in managing of the government websites design standardization processes was conducted. A comparative analysis of the structure and design of the government portals of New Zealand and Ukraine and the process of their development has been conducted. On the basis of the conducted researches the recommendations on the state websites design standardization process organization in Ukraine were given and the necessity of their implementation was proved.

Keywords: e-governance, ICT, e-government, Internet resource, website, state website, web design, standardization, management.