

ABSTRACT

Krupeniia N.V. Introduction of smart technologies for the development of programs of the socio-cultural sphere of the region. - The manuscript.

Master's thesis for master's degree in specialty 074 Public administration and administration. – National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute», Department of theory and practice management. – Kyiv, 2017. - 112 p., 2 tables, 7 pic, list of used sources from 146 names.

The master's dissertation is devoted to the research of the introduction of smart-technologies for the development of the programs of the socio-cultural sphere of the region, the essence of the concept of the socio-cultural sphere, its features and functions are considered, the basic legal documents regulating this sphere and the principles of state support for the functioning of socio- cultural sphere.

It also analyzed smart technologies as an instrument for the development of smart cities, demonstrated the practice of using smart technologies for the development of the region on the examples of foreign countries, technologies for managing the socio-cultural sphere of the state with using smart technologies, and on the basis of the analyzed material, was considered models of social entrepreneurship, private partnership and social partnership as effective ways of introducing smart technologies at the regional level and was also studied development of smart technologies in the socio-cultural sphere on the example of Ivano-Frankivsk region, such projects as "Warm City" and "Creative Rural Hub".

Key words: socio-cultural sphere, smart-technologies, Smart-city, social entrepreneurship, public-private partnership, social partnership, Warm City, Creative Rural Hub.