

# Nataliia M.Tkachova

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## CONTACT INFORMATION

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## SCIENTIFIC DEVELOPMENTS

### Citation

h-index Google  
Scholar: **8**  
(total citations: **124**)

- More than **200 scientific** articles, 16 monographs and 7 textbooks published.
- Supervised students' scientific projects, that got prizes at the All-Ukrainian student competition Logistics
- Corresponding member of the Academy of Economic Sciences (specialty management)

## SCIENTIFIC INTERESTS

E-governance, public administration mechanisms, public policy, migration, anti-crisis management, digitalization of administrative services, distance learning technologies

## EDUCATION

1983 – 1988	Donetsk State University, Faculty of Economics, specialty "Labor Economics"
1991-1994	Institute of Industrial Economics of the National Academy of Sciences of Ukraine (Donetsk) PhD Program in National economy
2005-2008	Donetsk State University of Management. Doctoral Program in mechanisms of public administration

## TEACHING EXPERIENCE

- 01.09.2020 - now **Professor, Department of Theory and Practice of Administration, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute".**  
Developed educational and methodological materials Master program, particularly courses on Policy Analysis, Public Policy and Governance
- 2018-2020 **Head of the Department of Information and Communication Technologies Business National Aviation University, Kyiv**  
Developed educational and methodological materials (on Moodle platform) for: Bachelor program, particularly courses theory and practice of public administration
- 2015-2019 **Head of the Department of Public Administration and Administration of Leonid Yuzkov Khmelnytskyi University of Management and Law**
- 2014-2018 **Professor of the Department of Public Administration and Law, Kyiv National University of Culture and Arts**
- 2010-2014 **Head of the Department of Logistics of Donetsk State University of Management**
- 1996 – 2010 **Associate Professor, Professor of the Department of Marketing, Donetsk State University of Management**
- 2005-2010 **First Vice-Rector, Head of the Department of Economics and Management, Donetsk Institute of Psychology and Entrepreneurship**
- 1988 – 1996 **Postgraduate student, researcher Institute of Industrial Economics of the National Academy of Sciences of Ukraine (Donetsk)**

## PARTICIPATION IN ORGANIZATIONS

- 2012- now **Corresponding member of the Academy of Economic Sciences (specialty management)**

## ADDITIONAL EDUCATION

- 2022 Training for anti-corruption commissioners of the Free Economic Zone on establishing effective interaction with students, which took place within the project "Anti-corruption compliance in universities: from identifying risks to overcoming them", organizers: USAID, National Agency for Prevention of Corruption, January 2022, certificate №41 / 2022
- 2021 International Training (Webinar) on "Online learning as the latest form of modern education on the example of Google Meet, Google Classroom", organized by the Research Institute of Lublin Science and Technology Park and IESF International Foundation for Scientists and Educators, certificate ESN№5388 / 2020 from 22.03.2021, 15.03.2021 - 22.03.2021, 1.5 ECTS (45 hours).  
Ministry of Science and Education, Scientific and Methodological Center for Higher and Professional Higher Education, certificate b / n from 15.09.2021, Training program for research and teaching staff in the form of a remote express course "Fundamentals of Testology and Development of Test Tasks", 22.06 - 06.09.2021 p  
Educational and methodical complex "Institute of Postgraduate Education" of the National Technical University of Ukraine "Kyiv Polytechnic Institute", certificate of advanced training PC "02070921 006446-21 from 09.04.2021", "Development of distance learning courses using the Moodle platform", 05.03.2021 - 09.04 .2021
- 2020 International skills development, the webinar on the topic "The cloud storage service for the online studying on the example of the ZOOM platform", organized by the Research Institute of the Lublin Science and Technology Park and IESF International Foundation for Scientists and Educators, certificate ESN№1044 / 2020 from 07.09.2020, 31.08.2020-07.09.2020, 1, 5 ECTS  
Gender Approach in Human Resource Management in the Civil Service "0.4 ECTS Credit, November 19-30, 2020 NAPS, Sverige, Sweden, Ukrainian School of Government  
Online marathon "Project approach and intersectoral cooperation in the activities of a modern educational institution, the United Territorial Community", February 4-25, 2020 (30 hours / 1 ECTS credit), refresher course in the field of project approach and organization of international cooperation CEACS Foundation, University of Social Sciences in Lodz, Poland  
Advanced training for working with distance learning technologies in the

learning environment Moodle (Learn Moodle 3.7 Basics, July 2019; Learn Moodle 3.8 Basics, February 2020) Learn Moodle Basics is a 4-week introductory course

The international skills development (the webinar) on the theme The cloud storage for the online studying on the zoom platform 31 August – 07 September, 2020 (Lublin, Republic of Poland) ES № 1044/2020, 07.09.2020

National Academy of Pedagogical Sciences of Ukraine "University of Education Management" Central Institute of Postgraduate Education, Certificate of Advanced Training SP 35830447 / 1056-20 dated 26.06.2020, Topic: "Organization of distance learning in educational institutions" (27.01.2020 - 26.06.2020)

- 2019 Petrazhytsky University of Law and Management (Republic of Poland), certificate of internship, Topic: "Trends in the development of the educational process in public administration in Ukraine and in the EU" in the specialty "Public Administration" (March 11, 2019 - March 22, 2019)
- 2018 Certificate of completion of an English language course and passed A B2-level examination, Cracow, 28.06.2018 №96/17/18/k (02.10.2017 – 28.06.2018; 80 hours)
- 2017 National Academy of Management of Culture and Arts, certificate of advanced training 12CC 02214142 / 028723-17 dated 10.10.2017, Topic: "Teaching disciplines in accordance with modern regulatory requirements for improving the quality of training" (20.02.2017 - 10.10.2017)

## SCIENTIFIC PUBLICATIONS

- Monographs**
- Manuals**
1. Tkachova N., Martyanova R. Public Administration for Sustainable Development. / Collective monograph (The mechanism improvement of the Ukrainian state migration service interaction with the state and local government authority gainstnon-legalmigration security potential threat. – P. 242-260) /Thegenerated. Chechel A., Khlobystov I.- le. Bielsko-Biała: University of Economics and Humanities, 2018. 8 p., 2018. – 268 p.
  2. Tkachova NM Development of public administration in Ukraine: theoretical, methodological and practical aspects (section 2.4) //Kol.avt. for ed. Gornik V., Kravchenko . Kyiv, UkrSICH. - 2018. - 354p
  3. Tkachova N., Martyanova R. State migration policy of Ukraine in the context of European integration and globalization challenges/N. Tkachova, R. Martyanova// Association agreement: driving integrational changes. Collective monograph. Ottawa: Accent Graphics Communications&Publishing, 2020 -361p. – 132-139.; ISBN 978-1-77192-537-2

4. Tkachova N. M, Kazanska O.O. Mechanisms of state administration by the migration policy of Ukraine in the context of European integration and globalization challenges. Public and municipal administration: theory, methodology, practice: Collective monograph. Riga : Izdevnieciba "Baltija Publishing", 2020. - 324 p. – (p. 285 – 300).
5. Tkachova N. M, Kazanska O.O. Distance education as an innovative education service / Organization and management in the services' sphere on selected examples. Editors: Tetyana Nestorenko, Tadeusz Pokusa. Monograph. Opole: The Academy of Management and Administration in Opole, 2020. – C. 201 – 210.
6. Natalya Tkachova, Olga Ivanytska, Olena Butnyk Section 2.4. Globalization of management and administration in the field of educational services: distance education (p.138-148)/ Management and administration in the field of services: selected examples. Editors: Tadeusz Pokusa, Tetyana Nestorenko. Monograph. Opole: The Academy of Management and Administration in Opole, 2020; pp. 347, illus., tabs., bibls.
7. Natalya Tkachova, Olena Kazanska, Olena Butnyk. Section 1.10. Distance education in modern society: innovative models, technologies, prospects (p.80-92)/ Modern technologies in the development of economy and human well-being. Edited by Tetyana Nestorenko and Magdalena Gawron-Łapuszek. Series of monographs Faculty of Architecture, Civil Engineering and Applied Arts University of Technology, Katowice Monograph 39, 2020; pp. 295. ISBN 978 – 83 – 957298 – 4 – 3
8. Tkachova N.M., Kazanska O.O. Administrative services: theory, decentralization reforms, marketing of e-services//Development vectors in public management and administration: Collective monograph. Riga, Latvia: "Baltija Publishing"/ 2021. 338 p.. pp/291-306
9. Ivanytska OM, Tkachova NM, Kazanska OO Marketing in public administration: the strategy of the national brand // Management, finance, economics: modern problems and ways of their solutions: collective monograph / Zhydovska N., – etc. – International Science Group. – Boston : Primedia eLaunch, 2021. 615 p., pp. 445-452 Available at : DOI-10.46299/ISG.2021.MONO.ECON.II

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## Journals

1. Nataliia M.Tkachova, Uliana Z. Vatamaniuk-Zelinska, Yevhen M. Dankevych, Olha I. Yemets and Oleh F. Stasiv//Small business support in the territories in a decentralized environment.-Revista San Gregorio,2021,№ 44.Special Issue February (p.98-112)
2. Nataliia Tkachova, Taisiia Krushelnytska, Oksana Marchenko, Nataliya Kuznetsova// Migration Policy in the Context of Sustainable Development.-WSEAS Transactions on Business and Economics, ISSN / E-ISSN: 1109-9526 / 2224-2899, Volume 18, 2021, Art. 61, pp. 619-627.
3. Nataliia Tkachova, Volodymyr Pylypiv, Viktoriia Vinnikova, Victoria Pylypiv, Nadiia Zaritska // The relevance of the strategic management of the hotel cluster based on a balanced scorecard.- Academy of Strategic Management Journal, Volume 20, Issue 3, 2021
4. Nataliia Tkachova, Volodymyr Saienko, Ivan Bezena, Oksana Tur, Ivan Shkurat, Natalya Sydorenko // Modern trends in the local governments activities.- Ad alta journal of interdisciplinary research, Volume 11, Issue 2, 2021, Special Issue: XXII, Art., pp. 112-118.
- 5.Tkachova N., Martyanova R. The need for cooperation between public authorities to combat illegal migration as a potential threat to national security. / Public administration: improvement and development. 2017. № 12.-P.1-6
6. Tkachova N. Development of effective state mechanisms for ensuring national economic security / Investments: practice and experience. - 2018. - №1. - P.59–62.
7. Tkachova N.Features of public policy reform in the field of health / Law and Public Administration, 2018. - №1. - P. 83 – 86.
8. Tkachova N. Principles of mechanisms of interaction of state authorities on counteraction to illegal migration as a potential threat to national security / N. Tkachova, R. Martyanova // State and Regions. Series: Public Administration, 2018. - №2 - C.138-141.
9. Tkachova N. Directions of reforming the state policy in the field of health care / Investments: practice and experience. - 2018. –№8. - P.83 - 86.
10. Tkachova N. Features of the state policy of national security in the field of health care // Electronic professional publication: "Public administration: improvement and development". - 2018. - №2. - P. - 1 - 5.
11. Tkachova N., Martyanova R., Kazanskaya O. Risks of illegal migration through education as a threat to national security. "Public Administration in Ukraine", Issue № 21/2021, p. 109-115
12. Tkachova N.Normative and legal regulation of public hearings as a form of interaction between government agencies and civil society institutions /N.

Tkachova, Klyuchnyk A.// Public Administration in Ukraine, 2021. № 22. -p.40-45  
13. Tkacheva N., Kmytyuk T., Kazanskaya E. Conceptual bases of transfer pricing. Zeszyty naukowe wyższej szkoły technicznej w Katowicach, 2019. – №11. – C. 100 – 110

## Conference

1. Tkachova N., Kazanskaya O. E-Commerce: Internet Sales Promotion Proceedings of the XXII International Science Conference "Interaction of Society and Science: Prospects and Problems", April 20 - 23, 2021, London, England. 601 p.- p.247-251 ISBN - 978-1-63848-663-3 DOI - 10.41.
2. Tkachova NM, Kazanskaya OO Introduction of digital technologies in the system of public administration - the key to sustainable development of OTG // Public Administration for Sustainable Development: Challenges and Prospects at the National and Local Levels: Proceedings of the IV International Scientific and Practical Conference. May 27-28, 2021, Mariupol (Ukraine). - Mariupol-Kyiv: PE Khalikov RR, 2021. - 274 pp., Pp.234-238.
3. Tkachova N., Ivanytska O., Kazanska O. Digital transformation of administrative services // Public Administration and Innovation. International Forum May 20-21, 2021. Abstracts - Lviv: Raster-7, 2021. - 100 p. , pp.57-59 ISBN 978-617-7997-45-9
4. Tkachova N. Public Administration of Education in the Conditions of Global Social Crises / O. Ivanytska, N.Tkachova, O. Kazanska Materials Scientific Collection "InterConf", (29): "Scientific Horizon in the Context of Social Crises" (September 16 - 18, 2020). Tokyo, Japan: Otsuki Press, 2020. 138 pp.- p.57-62, ISBN 978-4-272-00922-0
5. Tkachova N., Kazanskaya O. Distance learning as an effective tool of public administration in the field of education. Coll. Science. Proceedings of the International Scientific and Practical Conference "Current Tendencies of the Mondialization of the World Science Collection of Scientific Papers" ΛΟΓΟΣ ", April 3, 2020 - Monaco: MCO. - Vol.1. - P. 68 - 71.
6. Tkachova N., Kazanskaya O. Distance learning as an effective response to modern global challenges. Modern challenges and current problems of science, education and production: intersectoral disputes [collection. Science. pr.]: materials of the III International Scientific and Practical Internet Conference (Kyiv, April 15, 2020). Kyiv, 2020. - P. 109 - 113
7. Tkachova N., Kazanskaya O., Shevtsova O. Distance learning as a mechanism of state management of the educational sphere. Proceedings of the International Scientific and Practical Conference "Education, Law, Business" (April 24, 2020). - Cartero Publishing

House, Madrid, Spain, 2020. - P. 46 - 49.

8. Tkachova N., Kazanskaya O. Public administration in education: challenges and prospects. Public Administration in Ukraine: Challenges and Prospects: Proceedings of the International Scientific and Practical Conference, Zaporizhia, May 8-9, 2020 - Zaporizhia: Classical Private University, 2020. - P. 72 - 76.
9. Tkachova N. Public Governance for Sustainable Development: Challenges and Prospects at the National and Local Levels: Proceedings of the III International Scientific and Practical Conference. May 21-22, 2020, Mariupol (Ukraine). - Mariupol - Kyiv: PE Khalikov RR 2020. - P. 247 - 250.
10. Tkachova N., Kazanskaya O., Shevtsova O. Development of public administration in education: distance learning, education for sustainable development. Coll. Science. Proceedings of the International Scientific and Practical Conference "Tendenze attuali della moderna ricerca scientifica: der Sammlung wissenschaftlicher Arbeiten" ΛΟΓΟΣ "(B. 1), June 5, 2020. Stuttgart, Germany: Europäische Wissenschaftsplattform. 2020. - P. 136 - 138
11. Tkachova N., Kazanska O. Realizatsiya derzhavnoi polityky natsionalnoi bezpeky v konteksti strategii staloho rozvytku [Implementation of the state policy of national security in the context of sustainable development strategy]. Theoretical aspects and practical problems of management, economics and nature management in Ukraine: materials of the International scientific-practical conference (Kyiv, November 21-22, 2019). - Kyiv: Tavriya National University named after VI Vernadsky, 2019. - P. 31 - 33.
12. Tkachova N., Kazanska O. Influence of public policy on innovative development of territories on the basis of cluster approach / NM Tkachova, OO Kazanska. Innovation and investment problems of clustering the economy of Ukraine: materials of the International scientific-practical conference (Kyiv, December 6, 2019). - Kyiv: National Aviation University, 2019. - P. 20 - 22.
13. Tkachova N. Principles of public policy Reforming public policy in the field of health care / N. Tkachova // Science for sustainable development, materials of the International Congress / For general. ed. prof. O.V. Kendyukhova: - K., 2019. - 416 p. (P.369-373
14. Tkachova N., Kazanska O. Distance form as an innovative method of training specialists of logistics / N. Tkachova, O. Kazanska. Conference Proceedings of the 2nd International Scientific Conference Economic and Social-Focused Issues of Modern World (October 16 – 17, 2019, Bratislava, Slovak Republic). The School of Economics and Management in Public Administration in Bratislava, 2019. - C. 302 – 304.



15. Tkachova N. Development of effective public policy of crisis management / Development of public administration in terms of reform: problems and prospects: a collection of materials of the International scientific-practical conference. - Mariupol: Donetsk State University of Management; Ukrainian Cultural Center, 2017. - 330 pp., April 18-19, 2017 - P.121-124
  16. Tkachova N. State Innovation Policy as an Instrument for Ensuring National Security / Economic and Cultural Positioning of Ukraine in the World Globalized Space: Proceedings of the II International Scientific and Practical Conference (Kosice, February 21-23, 2017). - Košice, 2017. - 204 p. (p.146-150)
  17. Tkachova N. The need for cooperation of public authorities in the migration sphere, aimed at ensuring national security // NM Tkachova, R.A. Martyanova // "Formation of effective mechanisms of public administration and management in the modern economy: theory and practice" materials of reports of the V International scientific-practical conference - Zaporozhye, November 24, 2017 -p.242-245.
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